The Show and Conference Daily

Source: Joe Chung

The American Coatings Show and Conference (AC), in collaboration with Vincentz Network (VN), are proud to announce that the show is well on course toward success.

Starting today at Indianapolis for the third time and is the American Coatings Show and Conference takes place in Indianapolis for the third time and is the American Coatings Show and Conference takes place in Indianapolis for the third time and is

Welcome to the sixth American Coatings Show and Conference! The leading North American industry event is well on course toward success.

Yesterday, the AC Conference was opened. More than 1,000 conference delegates are similarly running high, with attendees having registered, at this writing. This year’s program consists of learning opportunities or offering companies more opportunities to showcase new products. Amanda Beyer, head of events at VN, adds, “2018 marks the 6th anniversary of the AC Show and Conference,” said Cheryl Matthews, ACA’s vice president of events. “The 2018 show marks 10 years of the event, whether it’s expanding the show floor is completely sold out. Pre-registration is expected to break all previous records.

The show brings new levels of success for the event, whether it’s expanding opportunities by industry leaders.

More than 580 exhibitors are expected at the show, offering attendees valuable endorsements by industry leaders.

Amanda Beyer, head of events at VN, adds, “The 2018 show marks 10 years of growth. Every recognition 10 years of growth. Every

Well on Course toward Success

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Well on Course toward Success

The 2018 show marks 10 years of growth. Every recognition 10 years of growth. Every
AMERICAN COATINGS SHOW
NEWSLETTER

- Official e-mail newsletter and countdown to the show!

Publication dates:
No. 1: February 7, 2022
No. 2: February 14, 2022
No. 3: February 21, 2022
No. 4: February 28, 2022
No. 5: March 7, 2022
No. 6: March 14, 2022
No. 7: March 21, 2022
No. 8: March 28, 2022
No. 9: March 31, 2022
No. 10: April 4, 2022
No. 11: April 8, 2022

Mailing list:
approx. 15,000 recipients

Distribution:
- all former show attendees and exhibitors
- all former conference attendees
- all pre-registered 2022 show and conference attendees

Digital data due:
3 working days before publication date

Closing date NEWSLETTER: 5 working days before publication date

AMERICAN COATINGS SHOW
NEWS ALERT

- Last-minute e-mail update for all show and conference attendees!

Publication dates:
No. 1: April 5, 2022
No. 2: April 6, 2022
No. 3: April 7, 2022

Mailing list:
approx. 10,000 recipients

Distribution:
- all 2022 show and conference attendees
- all former show attendees
- all former conference attendees
- all pre-registered 2022 show and conference attendees

Digital data due:
3 working days before publication date

Closing date NEWS ALERT: March 11, 2022

Call for Papers
Successful Innovation in Coatings Research
The American Coatings Association (ACA), in partnership with Vincentz Network (VN), is calling for abstracts for research to be presented at the American Coatings Conference 2020 (ACC).
March 31-April 2, 2020, Indianapolis, Ind.
In conjunction with the American Coatings Show, March 31-April 2, 2020
Submit your title and abstract online at: www.american-coatings-show.com/callforpapers
Rates & Sizes PREVIEW & DAILY

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Rates are per issue, full color (CMYK), and subject to VAT where applicable. No charges for bleed, but only available for tabloid, half, one-third pages, tail pieces, and corner ads. Add ⅛ inch on each trim edge, critical matter must be kept at least a ½ inch from all trim edges. Non-ACS 2022 exhibitors add 10% on total rate. Loose inserts are not available. Special positions (*) cannot be canceled. Cancelation period for advertising orders: 6 weeks before publication.
Advertising Opportunities

Rates & Sizes NEWSLETTER

TEXT AD

Standardized layout: see sample. Text: max. 400 characters (incl. spaces); headline: max. 34 characters (incl. spaces). Ad incl. product picture or company logo (600 x 240 px, jpg, max. 100 KB) and link to your homepage.

- No. 1-4 (February 7-28, 2022) $ 1,850
- No. 5+6 (March 7+14, 2022) $ 1,950
- No. 7-10 (March 21-31, 2022) $ 2,150
- No. 11 (April 4, 2022) $ 2,450
- No. 12 (April 8, 2022) $ 1,850

BANNER AD

600 x 220 px, incl. link to your homepage, jpg, max. 100 KB. Make sure to keep the main display on mobile devices in mind when creating your artwork!

- No. 1-4 (February 7-28, 2022) $ 1,350
- No. 5+6 (March 7+14, 2022) $ 1,450
- No. 7-10 (March 21-31, 2022) $ 1,650
- No. 11 (April 4, 2022) $ 1,950
- No. 12 (April 8, 2022) $ 1,350

Rates are per issue and subject to VAT where applicable.
Non-ACS 2022 exhibitors add 10% on total rate.
Cancelation period for advertising orders: 6 weeks before publication date.
Order of placement per newsletter: first-come, first-served. Limited availability.

See page 7 for discounts and packages!
Rates & Sizes NEWS ALERT

EXCLUSIVE SPONSORSHIP
includes

COMPANY LOGO
max. 600 px wide, jpg, max. 100 KB

+ BANNER AD
600 x 220 px, incl. link to your homepage, jpg, max. 100 KB. Make sure to keep the main display on mobile devices in mind when creating your artwork!

+ TEXT AD
Standardized layout: see sample. Text: max. 400 characters (incl. spaces); headline: max. 34 characters (incl. spaces). Ad incl. product picture or company logo (600 x 240 px, jpg, max. 100 KB) and link to your homepage.

• $ 3,300 per sponsorship/issue (package consists of logo, text, and banner ad)

Important Deadlines
Submission of title and abstracts: Sept. 27, 2019
Notification of acceptance to speakers: Oct. 30, 2019
Submission of full technical papers for the conference proceedings: Jan. 25, 2020

See page 7 for discounts and packages!

Rates are per issue and subject to VAT where applicable.
Non-ACS 2022 exhibitor's sponsorship orders cannot be accepted.
ACS News Alert sponsorship orders cannot be canceled.
## Discounts & Packages

### Discounts

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### Packages

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Regular and package discounts are alternative options and cannot be combined.

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### Advertising Contacts

For inquiries from the U.S., Canada, UK
Dave Weidner  
Phone 603-556-7479  
dave.weidner@vincentz.net

For inquiries from other countries
Anette Pennartz  
Phone +49-511-9910-240  
anette.pennartz@vincentz.net