



PRESS RELEASE

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AC Virtual to Launch May 6

April 22, 2020 – The organizers of the American Coatings Show and Conference 2020 (ACS/ACC) will kick-off an online version of the event – named AC Virtual – on May 6. AC Virtual will give registrants access to presentations chosen for the AC Conference, as well as product information provided by ACS exhibitors. Registration for the event will open May 1; general information may be found at www.american-coatings-show.com/virtual.

With a Welcome message from Michael McGarry, chairman and CEO of PPG Industries Inc., the online learning experience will include content exclusive to the ACS/ACC 2020. Registrants will benefit from many of the same opportunities as the face-to-face event, gaining insight into cutting-edge coatings research and learning about new products. AC Virtual offers participants access to extensive video content and product information over an extended time period of time.

Although the ACS/ACC 2020 was canceled, the organizers of the event remain committed to helping industry professionals stay up to date on the latest trends and innovations in coatings technology. AC Virtual is an opportunity to provide ACS/ACC content to a broader audience at a time when travel is restricted and interaction between professionals in the industry is limited.

The American Coatings Show and Conference is hosted by AC Media, in collaboration with the American Coatings Association and Vincentz Network. The biennial trade show and technical conference is dedicated to serving as a global business platform and educational forum for the paint and coatings industry, offering a complete spectrum of current and future trends and technologies.

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