

PRESS RELEASE

March 2018

American Coatings SHOW 2018 Exhibit Space Completely Sold 2018 Numbers on Track to Exceed 2016 SHOW

Contact: Cheryl Matthews (cmatthews@paint.org)
Amanda Beyer (amanda.beyer@vincentz.net)

The [American Coatings SHOW 2018](#) exhibit space is now sold out, with exhibitors slated to showcase their products April 10-12, 2018 at the Indiana Convention Center in Indianapolis, Ind. The **558** exhibitors will inhabit **137,500** square feet of exhibit space at the paint and coating industry's leading North American biennial exhibition and concurrent technical summit, the [American Coatings CONFERENCE](#).

With an increasing number of exhibitors and attendees at each event, the award-winning exhibition is a major platform for highlighting new products and coatings technologies. At the American Coatings SHOW 2018, companies will introduce new products, with a stage dedicated to **55** [Product Presentations](#). The concurrent American Coatings CONFERENCE held April 9-11, offers nearly **150** content-rich learning opportunities for coatings industry professionals at all levels of experience, as well as students of coatings technology. During the CONFERENCE there will be **96** [Technical Presentations](#), **41** [Poster Sessions](#), as well as **10** [Pre-conference Tutorials](#).

Since 2008, the American Coatings SHOW has been a top attraction for coatings professionals. Companies find value in exhibiting at the ACS because most industry professionals attending are either current customers – allowing an opportunity to enhance existing business relationships – or potential customers – which, of course, means gaining new business. At the 2016 ACS, over 550 companies highlighted their products to over 9,000 industry professionals at their booths and during the almost non-stop Product Presentations. Remarkably, the 2018 American Coatings SHOW & CONFERENCE is on track to exceed its 2016 numbers.

Highlights of the AC CONFERENCE 2018 include a Keynote Address from Dr. Barry Snyder, Senior Vice President and Chief Technology Officer at Axalta Coating Systems, the Mattiello Lecture presented by Dr. Ray Fernando, Arthur C. Edwards Endowed Chair in Coatings Technology and Ecology from California Polytechnic State University, and presentation of the American Coatings AWARD.

[View the 2018 American Coatings SHOW floor plan](#) for a list of exhibitors, and find more information about the American Coatings SHOW & CONFERENCE at <https://american-coatings-show.com/>.

The American Coatings SHOW and CONFERENCE is organized by American Coatings Association and Vincentz Network. The biennial trade show and technical conference is dedicated to serving as a global business platform and educational forum for the paint and coatings industry, offering a complete spectrum of current and future trends and technologies.