

EXPOBrander® Step-By-Step Setup

1. Visit the exhibitor portal [here](#) to login. If your company has not yet registered its exhibitor badges, then you will be required to create an account.
 2. Click the orange EXPOBrander® button. Information regarding EXPOBrander® will be available.
 3. Click "Sign Up."
 4. Locate and select "EXPOBrander® Standard Package."
 5. Click "Order Standard Package."
 6. Complete EXPOBrander® Liability Waiver, and click agree.
 7. On the next page, upload the exhibiting company logo (Be sure to check size specifications).
 8. Click "Preview Registration Page." Click "Process Order" on the same page. One email will be sent to announce order placement.
 9. Once the EXPOBrander® order is approved by Expologic, an email will be sent to the exhibitor containing a link that may be distributed to clients to register for the American Coatings SHOW 2018 for free.
 10. Hyperlinked logos will be generated for exhibitor use in an email signature, on a website, or any other communication, to invite clients to attend the ACS 2018 free of charge.
 11. There is also a pre-written invitation email with a registration link that may be forwarded to all exhibitor clients to maximize outreach.
 12. The exhibitor will have access to the Exhibitor Registration Portal, which provides contact information of all clients that registered for the ACS 2018 through the EXPOBrander® service.
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